

MEMORANDUM



DATE: 6/10/2021
TO: Mayor Lankford & City Council
VIA: Mercy Rushing, City Manager
FROM: Owen Tiner – Marketing and Tourism Director
SUBJECT: GoldStars Tribute Wall Event

Council Meeting Agenda Item for June 28, 2021

Background Information:

On its only stop in Texas, the traveling memorial called the GoldStars Tribute Wall, seeks to honor our service members who have fallen while serving in the United States Military since the beginning of the Gulf War. The Wall will be on display on West Commerce Street near the Veterans Memorial on Saturday, August 6th through the 9th. There will be a small ceremony to honor Gold Star Families at 10:00am on Saturday, August 7th. The event will be well promoted through veterans organizations throughout the state and we expect a large amount of visitors during the bulk of the event on the 7th and 8th.

Recommendation:

The marketing and tourism board voted unanimously to approve payment for the wall to be displayed on these dates with hotel occupancy tax funds. My recommendation is for the council to consider a street closure for the duration of the event. The closure would be on West Commerce Street between the Johnson Street and Line Street. Parking for the event will still be available in the parking lot on Line Street and on East Commerce. No storefronts will be affected.